



Buckingham and Villages Community Board Funding Report - 2020/21 Date of Decision: 10/11/20

Organisation Name	Bart (Buckingham Area Rural Transport)
Project Name	Buckingham & Villages Christmas Service
Funding Stream	Community Area Priorities Fund
Total Cost of project	£400
Amount of Match Funding	£160
Amount being applied for	£240
Amount suggested	£240

### Project Summary

This proposal has been submitted by Bart (Buckingham Area Rural Transport) who are requesting £240 in funding from the Community Area Priorities Fund to match fund the Buckingham & Villages Christmas Service.

Bart is proposing to provide a Christmas special community bus pilot working with Buckingham retailers and surrounding parishes to run a set of shopping trips into the town with an aim to run 8 shopping trips to late December. The aim is to provide encouragement for residents to consider Buckingham town centre for their Christmas shopping and to make this easier for those without transport, and to encourage some residents shop local rather than drive to Milton Keynes or Bicester. The traders' association are keen to support the project as they are in need of support in the run up to Christmas and the traders' association see this as a new way to encourage more shoppers into the town centre.

### How does the project address local priorities?

This proposal fits in with the Buckingham and Villages Covid Support and Economic Recovery Priority as local retailers are in need of support in the run up to Christmas and the traders' association see this as a new way to encourage more shoppers into the town centre, and will be promoted in conjunction with the hashtag proposal submitted by Buckingham Town Council.

### How does the project align with the values, objectives and corporate priorities of Buckinghamshire Council?

This proposal fits in with Buckinghamshire Councils Priorities to;

- Strengthening our communities by encouraging residents to "shop local", to support the high street and local traders.
- Improving our environment as it is hoped by taking the BART Bus there will be less cars on the road.

- Protecting the vulnerable by providing access to the town centre for residents who may be unable to make use of existing transport options.
- Increasing prosperity as local retailers are in need of support in the run up to Christmas and the traders' association see this as a new way to encourage more shoppers into the town centre

#### How does the project achieve value for money?

The project is being supported by £160 in match funding.

Please find a breakdown of the funding below;

Element:	Amount:
Trip fuel x8 trips	£50
Minibus overheads (8x40)	£320
Additional covid cleaning material	£30

Source of funding:	Amount of funding:	Application status:
Ticket Sales and fundraising	£160	Secured

The aim of the project is to encourage people to shop locally, this will in turn generate more revenue for shops in the town centre.

#### Community Board Coordinator comments

This project has been discussed at Covid Support and Economic Recovery Sub Group, where it was agreed to put the application forward to the Board for funding.

**The applicant will be required to agree to terms and conditions, which include a monitoring agreement, as discussed with the Community Board Coordinator before the fund will be formally awarded.**